

INTERACTIVE MULTIMEDIA MINOR

Interactive multimedia plays a leading role in almost any industry in today's competitive marketplace. Many industries utilize web and media design professionals to create and deliver digital and web-enabled content. Our students will complete this program with the competencies to apply their knowledge to areas such as: advertising, marketing, government, retail and entertainment, project management and entrepreneurship.

The demand for individuals who can create and integrate dynamic content for interactive multimedia such as websites, mobile phones, tablets and other technology is expected to grow through 2028.

The courses proposed for the Interactive Multimedia minor has a significant hands-on component to learning and emphasizes concepts that can be related to any sector encouraging creativity and teamwork in our students. ***At least three of the courses in a minor must be taken as elective requirements outside of the major requirements.***

Requirements

Code	Title	Hours
IT-1102	Multimedia Design	3
IT-2410	Web Design	3
Select three of the following courses:		9
IT-1002	App Design & Development in the Humanities	
IT-1106	Introduction to App Development for Mobile Devices	
IT-2440	Scripting Languages	
IT-2445	Digital Video	
IT-2450	Digital Imaging	
IT-3400	HTML & CSS for Web Design	
Total Hours		15