

INTERNATIONAL CULTURAL STUDIES (INTERNATIONAL BUSINESS), BA

Requirements

Code	Title	Hours
General Education Program		
Writing (WR)		3
Quantitative Literacy (QR)		3-4
Oral Communications (OC)		3
Fitness/Health (FH)		2-3
Information, Technology & Media Literacy (ITML)		3
Religious Studies (RS)		3
Freshman Seminar (FS)		1
Humanistic & Creative Expression (HCE)		6
Take two Fine Arts (FA) courses. The department strongly recommends one music and one art		
Natural & Physical World (NPW)		6-10
Philosophical, Ethical & Moral Dimensions (PEM)		6
Environment & Human Experience (SEH)		6
ECO-1201	Principles of Macroeconomics	
World Heritage & Global Perspectives (WHG)		6
International Cultural Studies Major		
ACC-1101	Elementary Accounting I	4
BUS-1001	Organization and Management	3
ECO-2202	Principles of Microeconomics	3
or ECO-2306	Money and Banking	
ECO-3331/ FIN-3301	Principles of Finance	3
ECO-4403	"International Economics, Trade, and Finance"	3
FA-1403	Music of Many Cultures	3
Select four foreign language courses in sequence ¹		
HR-2204	Human Resources Management	3
ICS-1240	Peoples and Cultures of the Contemporary World I	3
ICS-1241	Peoples and Cultures of the Contemporary World II	3
ICS/PSY-3380	Cross-Cultural Psychology and Communications	3
Select one of the following courses:		
FA-5441	"Music, Art & Architecture in Venice And the Veneto"	
ICS-3315	Spanish Civilization and Culture	
ICS-5306	German Culture and Fine Arts	
ICS-5307	Austrian Culture and Fine Arts	
ICS-5341	Latino Culture and Literature	
ICS-4450	Study Abroad	3
ICS-4990	Internship in International Cultural Studies	3
ICS-4998	Senior Thesis ²	3
MKT-2201	Marketing	3
MKT-3330	International Marketing	3
Liberal Arts (https://catalog.sfc.edu/catalogue/general-information/academic-life/academic-policies/#liberalarts) ³		

General electives	6
Total Hours	124-130

- ¹ The 12 credits must all be in the same language.
- ² The successful completion of ICS-4998 Senior Thesis satisfies the College's Thesis requirement.
- ³ Students pursuing a Bachelor of Arts degree must complete 2/3 of their degree credits (i.e. minimum 90 credits) from courses in the Liberal Arts category. For specific academic subjects, see here (<https://catalog.sfc.edu/catalogue/general-information/academic-life/academic-policies/#liberalarts>).

4-Year course plans can be found in the appendix.

The General Education Program is the academic cornerstone of St. Francis College and affirms its mission to graduate educated, well-rounded students to enter and participate in a changing and culturally diverse world.

As an integrated program of studies, it focuses on developing the skills expected of a liberally educated person. It provides students with a broadly-based foundation outside their areas of specialization, an understanding of how various disciplines intersect and differ, and assists in cultivating a disposition for lifelong learning.

Institutional Learning Outcomes:

1. Demonstrate sensitivity to creative expression
2. Communicate ideas and information through written, oral, visual and digital media
3. Employ critical and analytical skills
4. Value diverse perspectives of the human experience
5. Implement information, technology and media literacy
6. Demonstrate quantitative literacy

Foundation Courses- First Year College (18 credits)

To ensure refinement of basic reasoning and cognitive skills needed for successful completion of any college degree program, the general education program requires 18 credits in foundational courses targeting student learning outcomes (SLOs) in writing; quantitative reasoning; oral communications; information, technology, and media literacy; fitness or health; religious studies; and the Freshman Seminar. Each student is required to successfully complete one course in each of the areas of the First Year College.

Bodies of Knowledge (30 credits)

A selection of 30 credits in broad areas of inquiry, designated as Bodies of Knowledge, allow students the flexibility to gain breadth and depth in a field outside of a major. Each student is required to successfully complete two different courses in each of the five Bodies of Knowledge.