

COMMUNICATION ARTS, B.A. – CONCENTRATION IN ENGLISH AND COMMUNICATIONS

Requirements

Code	Title	Hours
General Education Program		
Writing (WR)		3
Quantitative Literacy (QR)		3-4
Oral Communications (OC)		3
Fitness/Health (FH)		2-3
Information, Technology & Media Literacy (ITML)		3
Religious Studies (RS)		3
Freshman Seminar (FS)		1
Humanistic & Creative Expression (HCE)		6
Natural & Physical World (NPW)		6-10
Philosophical, Ethical & Moral Dimensions (PEM)		6
Environment & Human Experience (SEH)		6
World Heritage & Global Perspectives (WHG)		6
Communications Major		
COM-2000	Mass Communication	3
COM-3400	Persuasion	3
Select one of the following courses:		3
COM-3100	History of Film	
COM-3110	Studies in Film	
Select one of the following courses:		3
COM-3200	News Writing	
COM-4200	Writing for Performance	
COM-4300	Basic Digital Media Production	3
Select one of the following courses:		3
COM-4100	Film Criticism	
COM-4600	Global Communications,"Globalization of Media, Comm..."	
Select one of the following courses:		3
COM-2100	Acting I: Voice and Movement	
COM-4330	Directing	
Select two courses in American Literature (LWP 2100-2299)		6
Select two courses in British Literature (LWP 2100-2299)		6
Select one course in International Literature (LWP 2100-2199)		3
Any LWP course 3000 or higher		3
Select one LWP courses 4000-4399		3
LWP-4997	Senior Thesis	3
Select two foreign language courses in sequence		6
Liberal Arts electives		3
General electives		21
Total Hours		123-129

¹ The successful completion of LWP-4997 Senior Thesis satisfies the College's Comprehensive Examination/Thesis requirement

The General Education Program is the academic cornerstone of St. Francis College and affirms its mission to graduate educated, well-rounded students to enter and participate in a changing and culturally diverse world.

As an integrated program of studies, it focuses on developing the skills expected of a liberally educated person. It provides students with a broadly-based foundation outside their areas of specialization, an understanding of how various disciplines intersect and differ, and assists in cultivating a disposition for lifelong learning.

Institutional Learning Outcomes:

1. Demonstrate sensitivity to creative expression
2. Communicate ideas and information through written, oral, visual and digital media
3. Employ critical and analytical skills
4. Value diverse perspectives of the human experience
5. Implement information, technology and media literacy
6. Demonstrate quantitative literacy

Foundation Courses- First Year College (18 credits)

To ensure refinement of basic reasoning and cognitive skills needed for successful completion of any college degree program, the general education program requires 18 credits in foundational courses targeting student learning outcomes (SLOs) in writing; quantitative reasoning; oral communications; information, technology, and media literacy; fitness or health; religious studies; and the Freshman Seminar. Each student is required to successfully complete one course in each of the areas of the First Year College.

Bodies of Knowledge (30 credits)

A selection of 30 credits in broad areas of inquiry, designated as Bodies of Knowledge, allow students the flexibility to gain breadth and depth in a field outside of a major. Each student is required to successfully complete two different courses in each of the five Bodies of Knowledge.