

SPORTS MANAGEMENT MINOR

Today's sports organization are high stakes businesses requiring creative, knowledgeable, and savvy professionals. Sports management is a burgeoning field both nationally and globally. St. Francis College is located in Brooklyn New York, the epicenter of this expanding area. With numerous major league sports teams, corporations and sporting goods companies, the opportunities for students are abundant. In addition there are several sport related opportunities in television, newspapers and radio. Students will learn skills to enhance their expertise and knowledge in supervision, finance, media relations and sales promotion. ***At least three of the courses in a minor must be taken as elective requirements outside of the major requirements.***

Requirements

Code	Title	Hours
BUS-1001	Organization and Management	3
SPM-1001	Introduction to Sports Management	3
Select two of the following courses		6
MKT-2201	Introduction to Marketing	
SPM-2050	Facility and Event Management	
SPM-2070	Organization Theory in Sport Management	
SPM-2080	Sports and the Law	
SPM Elective		
Or any TWO courses from subjects BAN, BUS, ENT, FIN, HR, MKT or PM 2000 level or higher		6
Total Hours		18