

FASHION AND RETAIL MANAGEMENT MINOR

Code	Title	Hours
BUS-1771	Intro to Fashion and Retail Management	3
MKT-3316	Fashion and Retail Merchandising	3
Select any three courses		12
BAN-3310	Production and Operations Management	
BUS-2001	Global Business	
BUS-2772	Fashion Product Development and Sourcing	
BUS-4001	Special Topics in Business (Fashion or Retail courses only)	
BUS-4990	Internship in Business	
IT-3410	E-Commerce Integration	
MKT-3777	Intro to Brand Management	
Total Hours		18