

COMMUNICATION ARTS, B.A.

Requirements

Code	Title	Hours
General Education Program		
Understanding College (FS)		1
Writing and Presentation (WR11 and OC1)		6
Mathematics (QR1)		3-4
Information Literacy, Media, and Research (ITML)		3
Creative Voices across Cultures (HCE)		6
Science at Work (NPW)		6-10
Ethics, Reality, and Logic (PEM)		6
Individual and Societies (SEH)		6
Our World, Past and Present (WHG)		6
Personal Wellness (FH)		2-3
Religion and Culturewhat(RS)		3
Communications Major		
COM-2000	Mass Communication	3
Select one of the following courses:		3
COM-2040	Interpersonal Communication	
COM-2100	Acting I: Voice and Movement	
Select ONE of the following courses		3
COM-3100	History of Film	
	or COM-3110 Studies in Film	
COM-3200	News Writing	3
COM-3300	Television Studio Production	3
COM-3400	Persuasion	3
COM-3410	Advertising	3
Select four of the following courses:		12
COM-4100	Film Criticism	
COM-4200	Writing for Performance	
COM-4300	Basic Digital Media Production	
COM-4330	Directing	
COM-4410	Creative Advertising	
COM-4420	Public Relations in Modern Media	
COM-4600	Globalization of Media, Communication & Technology	
COM-4611	Communications and the Law	
COM-4997	Senior Comprehensive- Tutorial ¹	3
Liberal Arts (https://catalog.sfc.edu/catalogue/general-information/academic-life/academic-policies/#liberalarts) ²		18
General electives		21
Total Hours		123-129

¹ The successful completion of COM-4997 Senior Comprehensive-Tutorial or COM-4998 Senior Comprehensive Seminar satisfies the College's Comprehensive Examination/Thesis requirement.

² Students pursuing a Bachelor of Arts degree must complete 2/3 of their degree credits (i.e. minimum 90 credits) from courses in the Liberal Arts category.

to engage in meaningful thought and conversation both within and outside of your area of expertise, and building a foundation for future success by deepening and broadening your knowledge. Building on First Year Foundations and augmenting your major field of study, the combination of courses in the Bodies of Knowledge prepares you to meet the challenges the world presents to you with intelligence, clarity, and empathy. They will equip you to solve complex problems, contribute to your community, and improve the world you inhabit.

Institutional Learning Outcomes:

1. Demonstrate sensitivity to creative expression
2. Communicate ideas and information through written, oral, visual and digital media
3. Employ critical and analytical skills
4. Value diverse perspectives of the human experience
5. Implement information, technology and media literacy
6. Demonstrate quantitative literacy

Foundation Courses- First Year College (13-14 credits)

St. Francis College's mission, emphasizing Franciscan education, highlights access and opportunities for all students. In your first year at SFC, you will combine key skill development with courses in the liberal arts and in your areas of interest. Each of these courses and categories is essential to your success in college and beyond. Our First Year Foundations program ensures that all students will be equitably prepared to excel and achieve their goals.

Bodies of Knowledge (35 credits)

At St. Francis College, our Franciscan mission states that we "educate the whole person for a full, relational life." This means that we strive, by making certain you take courses across the liberal arts, to ensure that you are well-rounded, able to engage in meaningful thought and conversation both within and outside of your area of expertise, and create success by deepening and broadening your knowledge. Building on First Year Foundations and augmenting your major field of study, the combination of courses in the Bodies of Knowledge prepare you to meet the challenges the world presents to you with intelligence, clarity, and empathy. They will equip you to solve complex problems, contribute to your community, and improve the world you inhabit.

In keeping with our mission at St. Francis College, the courses you take across the liberal arts ensure that you are well-rounded, able